



Your Voice Matters: Key Messages

Use and adapt the messages below for content in newsletters, email blasts to patients, or for websites and social media. Please engage your internal communications team as per your hospital policy.

Title Recommendations

Your Voice Matters: We Are Listening
Share your patient experience: Your Voice Matters survey

100 words or less

Option 1

Did you recently have a cancer care appointment? Share feedback about your most recent in-person or virtual appointment to help us improve the cancer care experience. It only takes a few minutes to complete the **Your Voice Matters** survey: <https://isaac.ontariohealth.ca/yvm/cancer>

Option 2

Tell us how we are doing. We want to make our services better for people with cancer and their care partners. The **Your Voice Matters** survey asks you to share feedback about your most recent in-person or virtual cancer care appointment. You can tell us about important things like how long you waited for your appointment, and how you feel about your cancer care team. Your answers will be kept private and confidential, and will not impact your care. It only takes a few minutes to complete the survey: <https://isaac.ontariohealth.ca/yvm/cancer>

150 words or less

Did you recently have a cancer care appointment? Share feedback about your most recent in-person or virtual appointment to help us make our services better. The **Your Voice Matters** survey will ask about your experience:

- Before your appointment
- During your appointment
- After your appointment
- Overall

Your feedback lets your hospital and Ontario Health (Cancer Care Ontario) understand what is most important to patients and care partners. This helps us make changes to improve the cancer care experience. Your answers are not shared with your cancer care team and will not impact your care. If you need help completing the survey, a care partner can fill it out on your behalf. It only takes a few minutes to tell us how we are doing: <https://isaac.ontariohealth.ca/yvm/cancer>

Images

Images to help promote Your Voice Matters are available at <https://www.cancercareontario.ca/en/your-voice-matters-resources>

They are sized to use on various social media channels:

- Facebook
- LinkedIn
- X (Twitter)