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| **TWITTER**  **Transition to FIT for colon cancer screening** Suggested social media content for partners  \*Please do not publish these posts before FIT is launched on June 24, 2019. | |
| 1 | Ontario is switching to the fecal immunochemical test (FIT) to check people at average risk for colon cancer. It's still safe & painless, but also more convenient and effective for participants. Learn more on the @CancerCare\_ON website: [bit.ly/30G6EA3](http://bit.ly/30G6EA3) |
| 2 | Ontario's new at-home test for #ColonCancer requires just one sample and has no dietary or medication restrictions. Find out more about the test on the @CancerCare\_ON website: [bit.ly/30G6EA3](http://bit.ly/30G6EA3) |
| 3 | There’s a new at-home test in Ontario to get checked for #ColonCancer, and it’s easier & more effective than before. Learn more: [bit.ly/30G6EA3](http://bit.ly/30G6EA3) cc: @CancerCare\_ON |
| 4 | Ontario is switching to the fecal immunochemical test (FIT) to check people who are at average risk for colon cancer. Learn more about the safe & painless test on the @CancerCare\_ON website: [bit.ly/30G6EA3](http://bit.ly/30G6EA3) |
| 5 | Speak to your patients about getting checked for colon cancer with the new, at-home fecal immunochemical test (FIT). It is still safe and painless, but easier to use and more effective. Learn more: [bit.ly/2W2Gw3J](http://bit.ly/2W2Gw3J) |
| **FACEBOOK** | |
| 1 | There’s a new at-home test in Ontario to get checked for colon cancer, and it’s easier & more effective than before. Learn more about it, and how to get checked for colon cancer: [Tag = facebook.com/CCO.Ontario] [bit.ly/30G6EA3](http://bit.ly/30G6EA3) |
| **LINKEDIN** | |
| 1 | Ontario is switching to the fecal immunochemical test (FIT) to check people who are at average risk for colon cancer. A person is at average risk for colon cancer if they are 50 to 74 years old with no first-degree relative (parent, brother, sister or child) who has been diagnosed with colon cancer. Learn more about this new test: [bit.ly/30G6EA3](http://bit.ly/30G6EA3) |
| 2 | Cancer Care Ontario recommends that people ages 50 to 74 at average risk for colon cancer should get checked using the new take-home fecal immunochemical test (FIT). Learn more here: [bit.ly/30G6EA3](http://bit.ly/30G6EA3) |