**Colon Cancer Awareness Month 2020  
Social Content for Regional Cancer Centres**

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| **Channel** | **Post** |
| **Twitter** | The fecal immunochemical test (FIT) is a free at-home test for eligible Ontarians to check for #ColonCancer. Find out more: <https://bit.ly/2PkA6HZ> |
| **Twitter** | March is #ColonCancerAwarenessMonth. Learn why you should get checked: <https://bit.ly/2PkA6HZ> |
| **Twitter** | Take the at-home test for #ColonCancer - it requires just one sample and no dietary or medication restrictions. Find out more: <https://bit.ly/2PkA6HZ> |
| **Twitter** | It’s easy to get checked for #ColonCancer with an at-home test. Learn more: <https://bit.ly/2PkA6HZ> |
| **Twitter** | Are you overdue to get checked for #ColonCancer? Learn more: <https://bit.ly/2PkA6HZ> |
| **Twitter** | When caught early, 9/10 people with #ColonCancer can be cured. Spread the word about getting checked to friends & family: <https://bit.ly/2PkA6HZ> |
| **Twitter** | #DYK there’s an at-home test for #ColonCancer? It requires just one sample. Learn more: <https://bit.ly/2PkA6HZ> |
| **Twitter** | Someone could have #ColonCancer and not know it. Don’t let that be you or a loved one. Learn more: <https://bit.ly/2PkA6HZ> |
| **Twitter** | Your risk of getting #ColonCancer goes up after the age of 50. Find out why getting checked is important: <https://bit.ly/2PkA6HZ> |
| **Twitter** | Are you ages 50-74 with no family history of #ColonCancer? You should get checked. Learn more: <https://bit.ly/2PkA6HZ> |
| **Twitter** | No family history of #ColonCancer? You should still get checked. Learn more: <https://bit.ly/2PkA6HZ> |
| **Twitter** | A little ick can go a long way when it comes to checking for #ColonCancer. When caught early, 9/10 people can be cured. Learn more: <https://bit.ly/2PkA6HZ> |
| **Twitter** | MYTH: 'I am healthy and have no symptoms of #ColonCancer so I don’t need to get checked.' Not true – learn more: <https://bit.ly/2PkA6HZ> |
| **Twitter** | MYTH: 'I don’t need to get checked for #ColonCancer because I have no family history of the disease.' Not true – learn more: <https://bit.ly/2PkA6HZ> |
| **Twitter** | MYTH: 'I don’t need to worry about #ColonCancer until I’m at least in my 60s.' Not true – learn more: <https://bit.ly/2PkA6HZ> |
| **Twitter** | MYTH: Getting checked for #ColonCancer is uncomfortable and invasive. Not true – learn more: <https://bit.ly/2PkA6HZ> |

**Facebook**

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| **Facebook** | March is Colon Cancer Awareness Month**.** Colon cancer is the second-most common cause of cancer death in men and the third-most common cause of cancer death in women in Ontario. Learn more about how it can be caught early by getting checked regularly: <https://bit.ly/2vLTVkc> |
| **Facebook** | It’s easy to get checked for colon cancer with the at-home fecal immunochemical test (FIT). Learn how you can get one today: <https://bit.ly/2vLTVkc> |
| **Facebook** | Are you overdue to get checked for colon cancer? Take an at-home test – it requires just one sample and has no dietary or medication restrictions. Find out where you can get this safe & painless test: <https://bit.ly/2vLTVkc> |
| **Facebook** | Did you know you should still get checked for colon cancer, even if no one else in your family has had the disease? If you’re 50 to 74, you’ll want to read this: <https://bit.ly/2vLTVkc> |
| **Facebook** | Find colon cancer early, when there are no uncomfortable symptoms such as persistent diarrhea and stomach pain. Learn more: <https://bit.ly/2vLTVkc> |
| **Facebook** | Think a poop test to check for colon cancer is disgusting? It’s a better option than waiting for uncomfortable symptoms of colon cancer, which can include persistent diarrhea and stomach pain. Learn more: <https://bit.ly/2vLTVkc> |
| **Facebook** | MYTH: 'I don’t need to get checked for colon cancer because I have no family history of the disease.'FACT: Research shows that almost 70% of people diagnosed with colon cancer have no family history of the disease. Take action: <https://bit.ly/2vLTVkc> |
| **Facebook** | MYTH: 'I won’t need to worry about colon cancer until I’m at least in my 60s.' FACT: You should start screening at age 50 when the likelihood of finding abnormal growths and colon cancer goes up. Learn more: <https://bit.ly/2vLTVkc> |
| **Facebook** | MYTH: Getting checked for colon cancer sounds uncomfortable and invasive.FACT: Getting checked is safe, painless and can easily be done in the comfort and privacy of your own home. Take action: <https://bit.ly/2vLTVkc> |

**LinkedIn**

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| **LinkedIn** | Did you know there’s an at-home screening test for colon cancer? The fecal immunochemical test (FIT) is a safe and painless test that checks a person’s stool (poop) for tiny amounts of blood, which could be caused by colon cancer. Learn more: <https://bit.ly/39NXOEi> |
| **LinkedIn** | Doctors: March is Colon Cancer Awareness Month. Colon cancer is the second-most common cause of cancer death in men and the third-most common cause of cancer death in women in Ontario. Talk to your patients about why it’s important to find colon cancer early: <https://bit.ly/39NXOEi> |
| **LinkedIn** | Primary care providers play a crucial role in educating patients about screening for colon cancer. Talk to your patients about getting checked for colon cancer this month with a fecal immunochemical test: <https://bit.ly/39NXOEi> |
| **LinkedIn** | March is Colon Cancer Awareness Month. Did you know that you should still get checked for colon cancer even if no one else in your family has had the disease? Learn more: <https://bit.ly/39NXOEi> |
| **LinkedIn** | Colon cancer tests are available to eligible Ontarians between the ages of 50 and 74 through ColonCancerCheck, Ontario’s organized cancer screening program. Talk to your eligible patients about getting checked: <https://bit.ly/39NXOEi> |
| **LinkedIn** | Your risk of developing colon cancer goes up after the age of 50. In Ontario, it’s recommended that people ages 50 to 74 without a parent, brother, sister or child with colon cancer get checked with an at-home fecal immunochemical (FIT) test every two years. Learn more: <https://bit.ly/39NXOEi> |
| **LinkedIn** | Did you know you should still get checked for colon cancer, even if no one else in your family has had the disease? If you’re 50 or older, you’ll want to read this: <https://bit.ly/39NXOEi> |
| **LinkedIn** | The fecal immunochemical test (FIT) is an at-home test to check people who are at average risk for colon cancer. FIT is a simple, safe and accurate way to check for colon cancer. Learn more: <https://bit.ly/39NXOEi> |